SIMONE HOLLADAY

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CAREER PROFILE

Top notched and analytical thinker with over fourteen years of experience in coordinating multi-sector assessment, monitoring and evaluation activities in humanitarian, and recovery and developed contexts. Communicate with excellent interpersonal skills handling professional relationship with various stakeholders, donors, media, government, academia, business, civil society organizations and more. Expertise in formulating a dissemination strategy, work plan and other related materials. Excels in devising a training curriculum, materials, lesson plans to facilitate training sessions and presentations.

AREAS OF STRENGTH AND EXPERTISE

- Total Quality Management
- Team Management
- Training Packages
- Advising

- Process Implementation
- Strategic Planning & Analysis
- Cross-Functional Skills
- Dissemination Strategy

- Negotiations
- Communications

2013 to Present

- Assessment
- Multi-lingual

PROFESSIONAL EXPERIENCE

Management Systems International Kenya/ Remote

Senior Activity Management Information System Manager (USAID Mission), 2015

Conceptualizes and executes tracking system for framework indicators utilizing USAID Kenya annual reporting. Supports framework, project level M&E planning, and Performance Indicator Reference Sheet (PIRS) development.

Key Accomplishments:

- Educates on performance monitoring indicators and data quality standards.
- Develops tabulation plan and reporting process.

Senior Assessment, Monitoring and Evaluation Advisor, 2014-2015

Directed USAID compliant technical proposals for approval including evaluation design and methodology, deliverables, budget, schedule and logistics. Orchestrated scopes of work and identify terms as well as recruit and select evaluation team members. Coordinated focus groups on data collection and data management activities with various types of respondents to include government officials, civil society, radio listeners, students, and teachers.

Key Accomplishments:

- Spearheaded performance indicator reference sheets, including indicator definition, disaggregation, and data collection method and limitations with emphasis on economic growth and agricultural activities.
- Facilitated key stakeholders in the selection of indicators aligned with country specific results framework.
- Established training objectives, curricula and facilitate training sessions on the USAID- Kenya data quality assessment process.
- Oversaw data collection from sub-contractor management and quality control checks.
- Reviewed and analyzed program documents for evaluation report, present findings, make conclusions and recommendations in order to write report sections, develop info-graphics.

Data Quality Assessment Trainer/Advisor, 2013

Guided and advised on support to USAID Office of Public Health (OPH) and Agriculture, Business and Environment Office (ABEO) in planning and implementing a Data Quality Assessment (DQA) of partner data and systems.

Key Accomplishments:

• Inputted to OPH report and compiled to draft ABEO final DQA report.

Norwegian Refugee Council (NRC) Deployment/ HCR, Beirut, Lebanon

2013

Vulnerability Assessment Coordinator

Developed guidelines of a multi-sector community assessment form, coordinated revisions, translation, data-capture and preliminary analysis.

Key Accomplishments:

- Completed analysis and presented preliminary findings of a multi-agency vulnerability assessment on Syrian refugees in Lebanon (WFP, UNICEF, UNHCR).
- Conducted a needs assessment inventory and identified gap indicators to be reported on by partners focusing on health and nutrition, education, livelihood, protection, shelter, and non-food items sectors.

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PROFESSIONAL EXPERIENCE CONTINUED

Internal Displacement Monitoring Centre(IDMC)/ Joint IDP Profiling Services, Switzerland 2012-2013 Research Consultant

Supervised team in production of advocacy materials, diagrams, and interactive tools. Collected and compiled information on disaster events based on the Center for Research on the Epidemiology of Disasters (CRED) data-set.

Key Accomplishments:

- Designed concept and content for "Profiles at a Glance" on Burundi, Central African Republic, Yemen, Serbia, Uganda, Democratic Republic of Congo, and Afghanistan.
- Produced analysis on displacement numbers per event, location, and based on humanitarian response.

Management Systems International Juba, South Sudan

2011 to 2012

Assessment, Monitoring, Evaluation Advisor

Redefined scopes of work and coordinated evaluations of various USAID projects to include Ministry of Education Technical Assistance Program, Referendum Assistance, Integrated Disease Surveillance and Response, Sudan Health Transition Program II, and Gender Equity through Education.

Key Accomplishments:

- Supported the preparation of eight mini-evaluation concept notes and kits for a certificate program in evaluation provided to USAID partners.
- Developed procedural guidance and schedule of activities for USAID Mission Portfolio Performance Report (PPR).
- Collaborated for the Education Strategy Alignment Report and Education Sector Performance Management Plan (PMP) with consultancy team to create Data Systems Assessment of USAID Education Sector PMP.
- Drafted and revised recommendation sections on Education for the Information Management and Impact Evaluations, prepared graphics and diagrams, and provided ad hoc coordination support.

UNHCR, Geneva, Switzerland

2010 to 2011

Profiling Advisor, Information Management Advisor

Served on missions to Central African Republic, Istanbul Turkey, and Belgrade Serbia as a profiling advisor and to conduct workshops. Reviewed survey methodology and tools for IDP Profiling initiatives. Hosted global coordination meetings and workshops.

Key Accomplishments:

- Executed technical coordination and instituted content development for the humanitarian Profiling and Assessment Resource Kit.
- Customized training materials, introduced guidance on data management on IDP Profiling, and trained staff on map reading, data collection, and data-entry.
- Streamlined data entry by using software such as CSPRO, Limesurvey, and SPSS.

Management Systems International, South Sudan/ Washington D.C.

2010

Knowledge Management Advisor/Assessment, Monitoring, Evaluation Advisor

Coordinated evaluations on various USAID projects AED Ministry of Education Technical Assistance Program and Referendum Assistance Evaluation. Oversaw quality control of reports to ensure adherence to language, style and branding standards.

Key Accomplishments:

- Planned eight mini-evaluation concept notes and kits for the certificate program in evaluation.
- Refined scopes of work for upcoming evaluation on health surveillance system.
- Contributed in the engineering of developing content and technical specifications for Intranet system.
- Developed guidelines and conducted training for GIS data collection of geo-coordinate and attribute data.

ADDITIONAL EXPERIENCE

US Department of Agriculture - Census Communication Advisor, 2008-2010 UNOCHA/UNDP Khartoum- Monitoring & Evaluation Consultant, 2007-2008 RedR-International Health Exchange- Training Officer, 2006-2007

EDUCATION AND TRAINING

Master of Public Health, International Health Promotions, George Washington University, Washington, DC Bachelor of Science, Regional Development, University of Arizona, Tucson, AZ Training in SPSS 19 & 20